***Product Submission Form***

**Instructions:** Please submit a completed ***Microsoft Word*** version of this product submission form. Please make sure to address each section below, as an incomplete form will result in team disqualification. The form should be filled with size 11 Calibri-style fonts. Please remember that the product submission form upload deadline is **11:59 pm EST on April 16th, 2021**.

|  |  |
| --- | --- |
| **University Name** | **Mailing Address**  |
|  |  |

|  |  |
| --- | --- |
| **Team Members (Names)** | **Email** |
| (Captain) |  |
|  |  |
|  |  |
|  |  |
|  |  |

|  |  |
| --- | --- |
| **Faculty Sponsor Name and Title** | **Email** |
|  |  |

|  |
| --- |
| **Product(s) Name** |
| Example: Cranberry Surprise  |

|  |
| --- |
| **Please describe how your product(s) meets the competition objective.** *(100-words max)* |
|  |

 **Please insert the product photos or Illustration below** *(two max)*

|  |
| --- |
| **Product 1 Specifications** |
| Serving Size  |  |
| Number of Calories per Serving (kcal) |  |
| Frozen Cranberry usage per Serving (w/w) |  |
| Shelf Life Estimate (months) |  |

|  |
| --- |
| **Product 1 Ingredients** |
|  |

|  |
| --- |
| **Product 2 Specifications** |
| Serving Size  |  |
| Number of Calories per Serving (kcal) |  |
| Frozen Cranberry usage per Serving (w/w) |  |
| Shelf Life Estimate (months) |  |

|  |
| --- |
| **Product 2 Ingredients** |
|  |

|  |
| --- |
| **Please provide a technical description of your products. (350-word max)** |
| Please provide technical details of your product including the functionality of ingredients and processing technology. Please also discuss any technical challenges observed or anticipated during the product development and its resolution. |

|  |
| --- |
| **Describe food safety and shelf life aspects of the products.** *(250-word max)* |
| Please discuss briefly, the hazard analysis of the product and key vulnerable process steps affecting product safety and quality. Please indicate the predictable shelf life of the product and explanation of any preservative system used |

 **Please insert a Process Flow Diagram** *(Insert a flow chart below with any necessary descriptions, limit 1 page)*

|  |
| --- |
| **Please provide rationale as to why your products would be successful in today’s market. Consider price, profitability, and marketability of your products** *(250-word max)* |
| Please discuss briefly, the business model of your products including price, targeted consumer market as well as proposed sales and marketing strategy. |

|  |
| --- |
| **Will the products feature any health or labeling claims? If yes, please declare them here.** *(100-words max)* |
|  |

|  |
| --- |
| **Are there any special transport and handling considerations?** *(100-words max)* |
|  |

|  |
| --- |
| **References (if any)** |
|  |