***Product Submission Form***

**Instructions:** Please submit a completed ***Microsoft Word*** version of this product submission form. Please make sure to address each section below, as an incomplete form will result in team disqualification. The form should be filled with size 11 Calibri-style fonts. Please remember that the product submission form upload deadline is **11:59 pm EST on April 1st, 2022**.

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| **University Name** | **Mailing Address**  |
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| **Team Members (Names)** | **Email** |
| (Captain) |  |
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| **Faculty Sponsor Name and Title** | **Email** |
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| **Product Name** | **Shelf life** |
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| **Please describe how your product meets the competition objective.** *(100-words max)* |
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**Please insert a Technical Process Flow Diagram** *(Insert a flow chart below with any necessary descriptions, limit 1 page). Please avoid putting in recipe format.*

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| **Please insert Nutrition Facts Label here** |

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| **Please provide a technical description of your product. (350-word max)** |
| Please provide technical details of your product including the functionality of ingredients and processing technology. Please also discuss any technical challenges observed or anticipated during the product development and its resolution. |

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| **Describe food safety and shelf life aspects of the products.** *(250-word max)* |
| Please discuss briefly, the hazard analysis of the product and key vulnerable process steps affecting product safety and quality. Please indicate the predictable shelf life of the product and explanation of any preservative system used. |

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| **Please provide a rationale as to why your products would be successful in today’s market. Consider the price, profitability, and marketability of your products.** *(250-word max)* |
| Please discuss briefly, the business model of your products including price, targeted consumer market as well as proposed sales and marketing strategy. Please support your response with data and facts when possible. |

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| **Please describe the functional claim(s) made for the developed product.** *(200-words max)* |
| Please identify the claim, why it was chosen, how it is met, regulatory information, and the ingredients providing the functional benefit. |

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| **Are there any special transport and handling considerations?** *(100-words max)* |
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| **References (if any)** |
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