



Live Brightly.™

INTRODUCING CRANBERRY SEEDS.



REAL NUTRITION

Digestive Health* • Heart Health • Powerful Antioxidants



SUSTAINABLE**

Regenerative Farming • Zero Waste***



BRIGHT & HEALTHY FOODS

100% Natural Color • Clean Label • Endless Applications

* 6 grams or 2 TSP of Seeds to deliver "Good Source" of natural dietary fiber

** Ocean Spray's cranberry crop is verified as sustainably grown through the Sustainable Agriculture Initiative Platform, based on third-party audits of a representative set of farms' practices.

***Packaging is not zero waste. Product is not certified or verified as "zero waste."



The Market is Ripe for **CRANBERRY SEEDS**



**COLORFUL
CHOICES**



**PLANT BASED
REVOLUTION**



**TAPPING INTO
TEXTURE**



**REAL
NUTRITION**

UPC

90128

PRELIMINARY SHELF LIFE

24 months when stored below 70°F

INGREDIENT STATEMENT

Cranberry Seeds

PACKAGING

25 LBs Corrugated Box with Poly-liner

Cranberry Seeds For **BRIGHT & HEALTHY FOODS**



BAKERY



CEREAL



SNACKS



CONFECTION



AND MORE!

